



## Introduction

Welcome to Perri's Pencil Problem. Your privacy is important to us. This Privacy Policy explains what information we collect, how we use it, and how we protect it when you visit our website or make a purchase.

By using this website, you agree to the practices described in this policy.

## Information We Collect

We may collect the following types of information:

### Personal Information You Provide

- Your name, email address, and contact details when you fill out our contact form or sign up for our mailing list
- Shipping address, billing information, and order details when you make a purchase through our shop
- Any messages or feedback you send us directly

### Automatically Collected Information

- Browser type, device type, and operating system
- Pages visited, time spent on the site, and referring URLs
- IP address and general geographic location

## How We Use Your Information

We use the information we collect to:

- Process and fulfill orders placed through our shop
- Respond to your questions, comments, or feedback
- Send you updates, newsletters, or promotional content (only if you have opted in)
- Improve our website content and user experience
- Comply with legal obligations

We will never sell, rent, or share your personal information with third parties for their own marketing purposes.

## Cookies

Our website uses cookies — small text files stored on your device — to help us understand how visitors use our site and to improve your experience. You may disable cookies in your browser settings, though some features of the site may not function properly as a result.

## Third-Party Services


We use trusted third-party services to operate our website and process transactions, including:

- Wix — our website platform (see Wix's Privacy Policy at [wix.com/about/privacy](https://wix.com/about/privacy))
- Payment processors — to securely handle purchases made through our shop
- Email marketing platforms — to send newsletters and updates to subscribers
- Google Analytics — to understand how visitors find and use our site

These third-party services have their own privacy policies and we encourage you to review them.

## Children's Privacy

Our website is intended for parents, educators, and adults. We do not knowingly collect personal information from children under the age of 13. If you believe a child has provided us with personal information, please contact us and we will promptly delete it.





## Data Security

We take reasonable steps to protect your personal information from unauthorized access, loss, or misuse. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

## Your Rights

You have the right to:

- Request access to the personal information we hold about you
- Ask us to correct inaccurate information
- Request that we delete your personal information
- Opt out of marketing emails at any time by clicking "unsubscribe" in any email we send

To exercise any of these rights, please contact us using the information below.


## Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we will update the effective date at the top of this page. We encourage you to review this policy periodically.

## Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please reach out:

Perri's Pencil Problem Website: [www.perrispencilproblem.com](http://www.perrispencilproblem.com) Contact form: [www.perrispencilproblem.com/contact](http://www.perrispencilproblem.com/contact)

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